

artsjobsonline

Advertising Information www.artsjobsonline.com

artsjobsonline is one of the leading sources of arts vacancies in the UK. Designed as a cost-effective alternative to print advertising, the **artsjobsonline** website receives over 16,000 unique visitors a month and 12,000+ arts workers are subscribed to our email alert.

Why advertise on artsjobsonline?

More traditional methods of recruitment advertising usually involve a printed publication, whether it is a newspaper or a professional magazine. These are costly to produce and that cost is passed onto you, the advertiser. We concentrate on advertising jobs online in an attractive and user-friendly format which matches suitable vacancies to relevant jobseekers. We are able to charge advertisers much less than traditional media simply because our costs are less. **artsjobsonline** does not charge jobseekers to use the service.

Some of the benefits:

- **artsjobsonline** is available 24 hours a day, 7 days a week so you can advertise your vacancies when it suits you instead of working to a print deadline.
- Your vacancies will be seen by over 16,000 monthly unique visitors* as well as being available to our mailing list of 12,000+ subscribers. (*source Google Analytics statistics 4 Jan – 3 Feb 2010)
- Vacancies are also posted to Twitter (over 2,000 followers and growing) and our newly launched Facebook page.
- Listings can be amended at any time for no extra cost.
- Jobs are advertised every day until closing date, giving you best possible window of opportunity to attract the right candidate.

artsjobsonline has been recommended in **The Guardian** and **The Independent** and is used regularly by organisations such as **Barbican**,

Royal College of Music, Tate, Brighton Dome, Soho Theatre, Glyndebourne, Royal Academy of Dance and many others.

What our clients say:

"We increasingly find that our candidates cite artsjobsonline as the main resource they have used for finding jobs in the arts sector."

- *Alison Haynes, Corporate Management Officer, BALTIC*

"artsjobsonline is an essential component to our recruitment campaigns."

- *Debbie Bolton, HR Manager, Royal Academy of Dance*

"An excellent service that is targeted and efficient - by far the easiest and most cost effective way for us to find the right applicants."

- *Laura Naldrett, HR and Administration Manager, The Place*

The cost of advertising

The cost of advertising a single vacancy on **artsjobsonline** is **£100**.

If you are advertising more than one vacancy at any one time, contact us for a discount.

If you regularly advertise vacancies, an annual subscription represents excellent value for money and allows you unlimited listings throughout the year. Contact us for more details.

All prices exclude VAT. Invoices are usually issued once vacancies are listed so there is no need to pay up front.

**To advertise email jobs@artsjobsonline.com
or contact us by phone on (020) 7856 9254.**

Company information

Launched in 2003, **artsjobsonline** is run by a dedicated team led by Donal Sheridan. Prior to running **artsjobsonline**, Donal worked in arts marketing for six years, at Sadler's Wells and the Bloomsbury Theatre, London.